



## NEWSLETTER REGISTRATION INFORMATION

Pursuant to art. 13 of the EU Regulation 2016/679 General Data Protection Regulation

### **a) Identity and contact details of the Owner:**

DURALAMP S.p.A., with registered office in Via Pratese, 164 50145 Firenze C.F. and VAT number 03312240488, e-mail: [privacy@duralamp.it](mailto:privacy@duralamp.it) (hereinafter "DURALAMP", the "Company" or the "Data Controller"), is the company that, as Data Controller, collects and processes your personal data and, pursuant to art. 13 of EU Regulation 2016/679, provides you with the following information.

### **b) Purpose and legal basis for the processing of personal data:**

Your data will be used to allow DURALAMP to contact you (through our newsletter) for advertising or commercial communications relating to news, events and products specially selected by DURALAMP, as well as to know your degree of satisfaction with the services we offer and to improve our offer (including through market research).

### **c) Mandatory and optional data:**

Failure to fill in the required fields marked as "mandatory" (\*) will not allow you to receive our Newsletter. Failure to provide other data will have no consequences.

### **d) Your Consent:**

In order to be able to contact you and send you advertising/commercial material or for market research we need your explicit consent in accordance with art. 6, paragraph 1, letter a) of the Regulations. Your consent is freely revocable by using the appropriate link in all our newsletters or by writing to [privacy@duralamp.it](mailto:privacy@duralamp.it).

### **e) How we process your data:**

The data will be processed mainly by computer in compliance with the regulations in force and, in any case, in such a way as to guarantee its security, confidentiality and prevent its unauthorised disclosure or use, alteration or destruction.

In particular, the data will be processed in compliance with the provisions of the provisions in force - and their subsequent amendments and/or additions - issued by the Guarantor Authority for the Protection of Personal Data (including Guidelines on promotional activities and combating spam of 4 July 2013, Guidelines on the processing of personal data for online profiling of 19 March 2015).

### **f) Period of storage of personal data:**

Your data will be processed for the entire duration of your subscription to the Newsletter, or - in any case - until you revoke your consent (which can be requested at any time as better specified in this policy); afterwards the data will be destroyed or made anonymous.



**g) To whom we communicate the data:**

The data will not be disclosed and may come to the knowledge of the following recipients: (i) companies that on behalf of DURALAMP performs the service of storage and processing of computer files and maintenance of the Site; (ii) companies that carry out promotional activities (limited to e-mail address). Where necessary, the Company has appointed the recipients of your personal data as Data Processors pursuant to art. 28 of the Regulation. The names of all Data Processors may be requested by means of a communication to be sent to the addresses indicated below.

Within the Company, your data will be disclosed (limited to their respective areas of competence) to the persons authorized to process it who are part of the Marketing Department, Sales Department and Information Technology Department.

**d) Your rights:**

By means of a communication to be sent to the e-mail address [privacy@duralamp.it](mailto:privacy@duralamp.it), you may exercise your rights under Articles 15 and following of the Regulations, including, in summary, those of:

- obtain confirmation whether or not personal data concerning you is being processed;
- obtain access to your personal data and the information indicated in art. 15 of the Regulation;
- obtain the correction of inaccurate personal data concerning you without undue delay or the integration of incomplete personal data;
- obtain the deletion of personal data concerning you without unjustified delay;
- obtain the limitation of the processing of personal data concerning you;
- be informed of any rectification, erasure or restriction of processing carried out in relation to personal data concerning you;

receive personal data concerning you in a structured, commonly used and machine-readable format. In particular, **you have the right to withdraw your consent to the processing of your data at any time** and to object to the processing of your data carried out, in particular, for marketing purposes.

You can find the complete list of your rights on [www.garanteprivacy.it](http://www.garanteprivacy.it).

**e) Possibility of lodging a complaint:**

Please note that if you believe that the processing of your personal data is in breach of the provisions of the Regulation, you may always lodge a complaint with the Data Protection Authority ([www.garanteprivacy.it](http://www.garanteprivacy.it)), or with the Data Protection Authority of the country in which you habitually reside, work or the place where the alleged breach has occurred.

DURALAMP S.p.A.